



ELEVATE YOUR STAY

FOR IMMEDIATE RELEASE March 30, 2020

### **Ayres Hotels to Assist County of Orange**

Costa Mesa, CA - Ayres Hotels, a family-owned and operated collection of boutique hotels in premier California locations, has entered into an agreement with the County of Orange to lease two hotels. The ALO Hotel, Orange, CA, and Ayres Hotel Laguna Woods will begin a month-to-month lease on April 1, 2020. Donald Ayres III, Principal, said, " We weighed the decision very thoughtfully and decided our community would be better served by Ayres providing our buildings to help Orange County mitigate this current health crisis."

The Orange County Health Care agency will work with professional management firms and assume day to day responsibility of the hotels. The accommodations will be used to service today's heroes, the men and women in the healthcare industry, and at-risk members of the community. The two Ayres Hotels will no longer take reservations for stays past March 31, 2020. Ayres Hotels will not manage and no guests will occupy these hotels during this time.

"Ayres Hotels is a dedicated partner to all of the communities we have hotels in," said Jim Roos, President of Ayres Hotels. "We are happy to help Orange County during this difficult time, and look forward to business returning to normal."

Orange County will return the hotels professionally cleaned in the original condition when the lease expires. Upon completion of the lease term, all hotels will return to the Ayres Hotel collection and welcome guests back.

For more information contact: Shane Keener, Corporate Director of Revenue and Marketing, (714) 540-6065 or [shane@ayresgroup.net](mailto:shane@ayresgroup.net).

#### ABOUT AYRES HOTELS

In the hotel business since 1984, Ayres Hotels are a family-owned and operated collection of 23 handcrafted boutique hotels in premier California locations dedicated to excellence in hospitality and providing an unparalleled product. The collection is built on a foundation of inviting, personalized service while being a supportive organization that reflects a culture of caring for its guests and team members. The Ayres family has been a leader in the California residential and commercial real estate industry for more than a century. Visit the company online at <http://www.ayreshotels.com>.

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